

Making style work for you

Building people's confidence through their appearance is an essential first step to success and can change a person's life forever.



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With our fast-paced society there seems to be an ever-increasing need for makeovers for busy women (and men). A person's appearance influences their confidence and other people's opinion – with confidence we can gain our full potential.

Having a professional image consultation enables you to see yourself from an objective perspective, helping you to achieve a look appropriate to your natural colouring, lifestyle, personality and chosen career.

We don't all conform to a standard so looking good is not limited to any particular size, age or shape.

When you know and wear your best colours you look healthier and feel more vibrant. We all deserve to look our best and it shouldn't have to cost a fortune.

Image consultants help women (and men) to discover and rediscover their individuality and what is unique about them. The way we project ourselves plays a vital role in how we feel about ourselves.

If we dress and groom ourselves correctly we feel more more com-

fortable and confident. If someone invests a little time and effort into their image, they are more likely to create more positive impressions and maximise opportunities for success.

Drab2Fab specialise in personal style management and provides a range of products for clients looking to upgrade their image and personal appearance including private and group style and colour analysis, wardrobe assessment, professional shopping, event styling and business etiquette.

Image consulting can help you create more outfits to wear from your existing wardrobe without having to purchase many new garments.

It is apparent many women need help with their clothing choices. These 'real' people struggle on a daily basis to dress their unique shapes fashionably and are frustrated with the whole shopping experience. It is the image consultant's business to help them achieve a fashionable and eye-friendly figure so they can shop effectively and save time and money.

Clients don't have to be models and celebrities. Whether you lead a hectic life of home and kids or are in the fast paced corporate world, looking good and feeling great will help you achieve your goals.

An image consultant's role is to work with each woman's unique shape to determine what styles really work for her. Regardless of what one may think of their body shape, it is possible to look great in clothing whether you are a size 6 or a size 24.

Looking good and shapely in what you wear goes a long way

toward boosting your self-esteem in many areas.

While image consultants are not here to solve body issues, they can provide the tools to address figure challenges through clothing that can often go a long way towards transforming your outward appearance.

We need to accept the bodies we have been given, and not keep putting off investing in our wardrobes and ourselves until we have shed those elusive 5-10 kilos.

There should never be a reason why we put off looking good right now.

An image consultant can:

- Show you how to look your best at all times
- Enable you to develop your own personal style
- Help you take control of your image for a positive impact
- Increase your self confidence and boost your self esteem
- Make you look and feel stylish and confident
- Save you time by knowing what clothing suits you, and what to avoid
- Help you get the most out of fewer clothes and save money by eliminating expensive shopping mistakes